

YOUR GIFT MAKES A DIFFERENCE

The Houston Zoo is the only non-profit, privately funded zoological park in the Texas Gulf Coast area. Each year, earned revenue from gate admission, memberships, and concessions covers less than half of the total expenditures associated with operating the Zoo. The generous contributions from friends like you help to fill this gap. And, with the Zoo's four-star rating from Charity Navigator, America's premier independent charity evaluator, donors can be confident that their donations will be used wisely.

Annual support through the Asante Society is an investment that pays big dividends for our Zoo and Houston. Your membership helps ensure the vitality and excellence of the Houston Zoo's core programs: animal care, education and conservation. The Asante Society helps the Zoo continue to be a treasured asset for our entire community.

Your contribution plays an important role in

- **ANIMAL CARE** – Your support helps the Zoo maintain 55 lush acres and feed and care for more than 4,500 animals representing more than 800 species.
- **INTERNATIONAL AND LOCAL CONSERVATION INITIATIVES** – Your support makes it possible for the Zoo's conservation efforts to be successful in Texas and across the globe. We are involved in over 22 conservation projects in more than 10 countries, including projects right here in Texas.
- **A ZOO FOR ALL** – Your support helps provide free admission to thousands of Houston's school-children. Additionally, countless Houstonians and visitors to our city enjoy fun and educational programs 364 days a year.
- **A GROWING ZOO** – Your support makes it possible for us to care for the many new additions to our animal family, create innovative programs, improve exhibits and landscaping, hold exciting special events, and welcome more and more visitors every day.

ASANTE SOCIETY ANNUAL ACTIVITIES AND EVENTS

PRIVATE RECEPTION

EARLY FALL

Enjoy a cocktail reception with other Asante members, kicking off the Asante season.

FAMILY FALL FLING

LATE FALL

Bring the whole family to the Zoo for a fun filled day including special animal experiences.

ASANTE FAMILY EVENT

WINTER

Asante families will enjoy a unique opportunity to explore the Houston Zoo and meet some of our favorite animal ambassadors.

PRIVATE RECEPTION

EARLY SPRING

Come to the home of a fellow Asante member and learn more about the Zoo's animals and programs.

ANNUAL ASANTE SOCIETY

DINNER

LATE SPRING

This is one event not to miss! You will experience fine dining and fun animal experiences set in the Zoo's lush 55 acres.

Asante Members are encouraged to schedule their private behind-the-scenes tour by calling the Asante VIP Hotline at 713-533-6840.



the
Asante
SOCIETY
OF THE HOUSTON ZOO

HOUSTONZOO.ORG/ASANTE

CONNECTING OUR ZOO
TO OUR CITY

BENEFITS OF THE ASANTE SOCIETY



CONSERVATION

BASIC BENEFITS

All members of the Asante Society will receive

- Unlimited complimentary admission for you and your accompanying guests for one year (up to seven individuals – for larger parties call ahead)
- Free or discounted admission to more than 150 Zoos across the nation
- Priority registration for Camp Zoofari (for children or grandchildren of the household)
- Discounts on family programs and education classes for children including Natural Beginnings and Wild Wheels presented by Children's Memorial Hermann Hospital
- Two season tickets to the *Call of the Wild* conservation lecture series, featuring internationally renowned speakers
- Kid Keeper privilege – enables you to send your children to the Zoo with an adult caregiver
- 20% discount in the Houston Zoo Gift Shop
- Six guest passes to Zoobilee, the Zoo's annual member appreciation event
- Subscription to *Wildlife Magazine* and *Nature's Best Magazine* for one year
- Recognition in the Zoo's annual report
- Asante Society E-news updates
- 10% discount on facility rentals for private events (does not include Zoo-wide events or food and beverage)
- Eligibility for the Zoo's international travel program with special zoo fare
- Discounted admission to the Zoo's annual Feast with the Beasts event
- Access to the Zoo's Asante VIP Hotline



GROWING ZOO



A ZOO FOR ALL



ANIMAL CARE

BRONZE MEMBERS (\$1,200 - \$2,499)

All basic benefits plus

- One private behind-the-scenes tour for two (2)*
- Invitation for two (2) to an exclusive dinner at the Houston Zoo designed especially for members of the Asante Society.
- Invitations for two (2) to attend receptions in private homes, hosted by fellow Asante members
- Invitations for four (4) to exclusive Asante Society family events at the Houston Zoo

SILVER MEMBER (\$2,500 - \$4,999)

All basic benefits plus

- One private behind-the-scenes tour for four (4)*
- Invitation for two (2) to an exclusive dinner at the Houston Zoo designed especially for members of the Asante Society.
- Invitations for four (4) to attend receptions in private homes, hosted by fellow Asante members
- Invitations for six (6) to exclusive Asante Society family events at the Houston Zoo
- A personalized (8x4) brick paver in the Zoo's front entry plaza

GOLD MEMBER (\$5,000 - \$9,999)

All basic benefits plus

- One private behind-the-scenes tour for six (6)*
- Invitation for two (2) to an exclusive dinner at the Houston Zoo designed especially for members of the Asante Society.
- Invitations for four (4) to attend receptions in private homes, hosted by fellow Asante members
- Invitations for six (6) to exclusive Asante Society family events at the Houston Zoo
- A personalized (8x8) brick paver in the Zoo's front entry plaza
- A private lunch with a Houston Zoo Keeper
- One Animal Painting (8 1/2 x 11)

PLATINUM MEMBER (\$10,000 +)

All basic benefits plus

- One private behind-the-scenes tour for six (6)*
- Invitation for four (4) to an exclusive dinner at the Houston Zoo designed especially for members of the Asante Society.
- Invitations for four (4) to attend receptions in private homes, hosted by fellow Asante members
- Invitations for six (6) to exclusive Asante Society family events at the Houston Zoo
- A personalized (16x16) brick paver in the Zoo's front entry plaza
- Animal painting experience for four (4)
- A private lunch with Houston Zoo Director
- Recognition on the Houston Zoo's website and Plan Your Day Kiosk
- Free Wildlife Carousel tokens

* One area, weekdays only